

- Political Reforms: people should have more say in gov't, reforms should help both businesses and customers
 - Robert La Follette: leader in the Progressive movement

- States begin running primary elections to choose candidates
- More power to the people:
 - Initiative: voters put a bill before a state legislature
 - Referendum: voters put a bill on on the ballot and vote on it
 - Recall: voters can remove an elected official from office

- Progressives want lower tariffs on imports to increase competition and lower prices
- 16th Amendment: graduated income tax
- 17th Amendment: people elect senators instead of having state legislatures elect them